



FestLab for Creativity and Innovation

An initiative of the
European Festivals Association

FestLabPass

FestLabPass

FestLabPass Holder:

XXIV. Black International Cinema
Berlin 2009

Issuing Authority:

European Festivals Association

Issuing Person:

Mr Ján Figel',
European Commissioner

Occasion:

European Year of Creativity
and Innovation 2009

Authorities' signature

Ján Figel', European Commissioner for Education,
Training, Culture and Youth

Darko Brlek, EFA President

Kathrin Deventer, EFA Secretary General

FestLabPass Holders are committed to

Joining Forces to Highlight the Outstanding
Excellence of

Festivals:

Laboratories of Creativity - Promoters of Innovation

- support **artistic creativity** in order to broaden creative skills that enable people to embrace change as an opportunity and foster individual and collective **talents and competences**;
- enhance the **mobility of artistic ideas**, especially by supporting **young and innovative artists** and offering specific laboratory spaces as part of the festival programme;
- provide opportunities for the creation of **new works** exploring **cross-disciplinary, interactive approaches** and **non-traditional venues**;
- devote particular attention to **professional training** and education schemes in partnership with formal- and informally-educated international actors;
- engage in **new models of governance and partnership** between the arts, sciences, politics, business and other sectors;
- foster **accessibility and inclusion**, taking into consideration **intercultural dialogue** as a mean for the promotion of cultural diversity;
- **raise awareness among citizens** and act as messengers for the dissemination and promotion of the European Year and its objectives as well as contribute, in the seat of the European House for Culture, to the broader framework of the first **European Agenda for Culture**, where creativity and innovation should be placed at the core of all policies.

Holder's signature

Prof. Donald Muldrow Griffiths, co-founder/producer/director/publisher
Fountainheadr® Tanz Theatre / Black International Cinema Berlin /
The Collegium - Forum & Television Program Berlin / Cultural Zephyr e.V.



FESTLAB
An initiative of the
European Festivals Association



**Creativity
and Innovation**
European Year 2009



Black International Cinema Berlin 2009

Festival: XXIV Black International Cinema Berlin2009s

The project: "A COMPLEXION CHANGE – International & Intercultural Diplomacy"

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What makes the project specifically innovative and creative?

The innovative and creative aspect of the XXIV. Black International Cinema Berlin 2009, is determined by the longevity and international and intercultural diplomacy, from the founding organization Fountainhead® Tanz Theatre, of utilizing art, culture, creativity and media towards improved understanding and cooperation between individuals and societies through the auspices of the annual Black International Cinema Berlin.

Project description

"Since it was founded in 1986, the Black International Cinema Festival in Berlin has developed into one of the most highly regarded film events in Europe. Produced and directed by the Fountainhead® Tanz Theatre, the extravaganza is an interdisciplinary and intercultural celebration of the contribution made by black actors and directors in the world of film.

The focus of the festival is to present works of a cultural, artistic and political nature coinciding with the general social, economic and educational interests of people from Africa. Open to all filmmakers and visitors, the event provides a platform for the impact of cinema from the African Diaspora and people with an interest in intercultural relations.

The Fountainhead® organization is committed to fighting religious, ethnic and gender persecution and seeks to battle discrimination through dialogue and understanding. By using art, theatre, dance, music and seminars, the foundation believes that prejudice against disadvantaged groups can be challenged and stronger links within society can be forged. Visitors will be treated to powerful and thought-provoking examples of cinema from the past and present."

Under the theme "A COMPLEXION CHANGE - International & Intercultural Diplomacy", films from Africa, the African Diaspora and films with an intercultural perspective are the focus.

Approximately 60 productions will be screened, among them cinematic works from Cape Verde, Benin, France, USA, Iran, India, Togo, Senegal, Belgium, Germany, United Kingdom, Colombia, Spain, Nicaragua, Switzerland and Madagascar. In addition, film discussions, performances and seminars will be conducted.

Link to project

http://www.black-international-cinema.com/BIC09/bic_09.htm

